

NEWSLETTER

March 2023

Advocate • Innovate • Educate



WHAT'S HAPPENING IN NEPHI

February 24 - 25
Volleyball tournament

March 4
Wrestling Tournament

March 17-18
Volleyball Tournament

March 25
Volleyball Tournament

March 31 and April 1
Juab Cowboy Poetry Gathering

May 6
Chamber Golf Tournament

February Lunch and Learn

Tim Chamberlain, Director Snow College Small Business Development Center and Kenley Steck, Continuing Ed and Micro-Credential Coordinator for Snow College presented the opportunities for business and employee development with their Custom Fit program which pays up to half reimbursement for educational programs for businesses.

Snow College as helps with business mentoring covering tax help, google e-learning, loans, and grants.

Most programs and help are free. You can find them at www.snow.edu/community/sbdc.

The Lunch and Learn presentation was recorded and can be found on the chamber website under resources.

NEW CHAMBER MEMBERS

Painter Motors Company
Mountain Country Equipment
R&R BBQ

MARCH LUNCH AND LEARN

THURSDAY, MAR 2 AT 12 PM
HOLIDAY INN EXPRESS
1507 S MAIN, NEPHI



Marissa Seely with Merrill Lynch will be talking about saving for retirement and Forest Turner with the Governor's Office of Economic Opportunity will be discussing grants for rural businesses.

Lunch will be Chicken pot pie and giant cinnamon rolls from Fresh's .

Please RSVP on our website www.nephichamber.org and pay the \$10 if applicable.

PREMIER PARTNER SPONSORS



Utah Tech University program offers free tech-related online classes to residents

Utah residents looking for tech-driven training to help further their careers could get a helping hand this year from Utah Tech University, which announced this week it would offer free access to an online training platform and pay for a certification exam.

In an expansion of its "Learn & Work" initiative, the university is offering free classes to eligible Utah residents through Pluralsight, a video-based training provider.

Residents looking for training in web or app development, network engineering, machine learning and other fields could take free classes through Pluralsight, then count on UT to reimburse the costs of taking and passing a certificate exam, organizers said.



"This program is great for someone who is looking to build new technology skills or expand their current skills," said Mark Adkins, Utah Tech's Learn & Work program coordinator.

Pluralsight offers more than 7,000 courses, certification paths, labs and skill assessments, and participants can choose to follow their own path or follow one of 20 in-demand tech-based training specializations developed at UT. Students take on the coursework at their own speed, with classes designed to fit around anyone's schedule. They just need to complete the courses by June 30.

"Last year, we had 12 members of the community earn recognized industry certifications, which helped them gain entry into technology fields or transform their current career," Adkins said.

Each student is expected to commit five to 10 hours per week toward the program. All courses are offered online and can be accessed any time of day or night.

While participants won't earn any college course credit, they could apply for prior learning assessments and earn elective credits if they do enroll later.

UT has put more information about the Learn & Work Program at cares.utahtech.edu.

This article originally appeared on St. George Spectrum & Daily News: Utah Tech University program offers free tech-related online classes to residents

MULTIPLE SESSIONS

2-4pm
Advanced Workshop:
Create a Virtual
Storefront
Instagram Commerce
Solutions

6-8pm
Beginner Workshop:
Discover Tools to
Drive Your Business
Plan Your Advertising
Campaign
Determine the
Audience You
Want to Reach

Virtual Live
Attendance Offered

MTECH

EAGLE MOUNTAIN
CHAMBER OF COMMERCE

Meta
BLUEPRINT

Building Business
Thursday, February 23rd
on the Lehi Campus of Mountainland Technical College
Address: 2301 Ashton Blvd #104, Lehi, UT 84043

Space is limited, register at www.eaglemountainchamber.com

Brought to you by the
North Utah County Chamber Alliance

We are grateful for the cooperation and support of your local community Chamber and our Regional Chamber partners for helping make this event possible for business leaders around the state.

AMERICAN FORK CHAMBER OF COMMERCE
EAGLE MOUNTAIN CHAMBER OF COMMERCE
MOUNTAINLAND TECHNICAL COLLEGE
POINT OF THE MOUNTAIN CHAMBER OF COMMERCE

Meta Blueprint Workshop | Digital Tools to Build your Business

Take your business to the next level with digital tools! Thanks to the generous support by Meta for small local business and of Mountainland Technical College - Lehi Campus, we are able to offer these workshops for **FREE**. Space is limited, register today. Do not miss out on the opportunity to learn the industry's experts of social media digital tools. We are grateful for the cooperation and support of your local community Chamber and our Regional Chamber partners for helping make this event possible for business leaders around the state.

We have three options to serve your needs; you can register for one or both. We also have a LIVE virtual option for Chamber Members in Rural Utah:

Session 1: Feb. 23rd 2-4pm Advanced Workshop: for business leaders who have more experience with digital tools or have taken our Beginner Workshop. This workshop will teach How to Create a Virtual Storefront and Instagram Commerce Solutions

Session 2: Feb. 23rd 6-8pm Beginner Workshop: for business leaders who are ready to make a presence on social media and use the best tools to grow their business. This workshop will teach participants to Discover Tools to Drive your Business, Plan Your Advertising Campaign, and Determine the Audience You Want to Reach.

Virtual Option Live Streaming: Virtual registrants will be sent login information via email for the Live Streaming of the workshops.

DOES CREATING CONTENT FOR YOUR BUSINESS STRESS YOU OUT?

Brands ALWAYS need more content. Between designing, packaging, shipping, marketing, customer service and all the other hats you wear, I know there is never enough time to create the amount of content you need..

This is where we come in.

We created brand photography packages to take the planning and stress out of content creation.

WHY DOES YOUR BUSINESS NEED BRAND PHOTOGRAPHY?

Using photos to market and advertise your brand not only positions you as an expert in your field but it gives your clients and audience a more authentic brand experience.

Whether you're a small business owner, online entrepreneur, or influencer, eye-catching, professional photography can really take your branding to the next level.

Whether you're a service or product based business, we offer packages to fit your needs!



For more information:
text Rylie 435.660.0664



2023 WOMEN IN BUSINESS CONFERENCE AND EXPO



MARCH 8
CONFERENCE 8:00-5:00

MARCH 9
CONFERENCE 8:30-1:30
EXPO 2:00-8:00

\$60/DAY
\$100 BOTH DAYS
50% REIMBURSEMENTS
THROUGH CUSTOM FIT

REGISTER AT SNOW.EDU/SBDC



Breakfast and Lunch
Classes
Networking
Giveaways
Business Expo

410 E 200 S
RICHFIELD, UT



VERNAL AREA CHAMBER OF COMMERCE BUSINESS SYMPOSIUM

2023 RURAL UTAH CHAMBER COALITION CONFERENCE

**DATE:
APRIL 6TH & 7TH
2023**

Secure your spot today for the Vernal Area Chamber of Commerce Business Symposium and the 1st Annual Rural Utah Chamber Coalition Conference!

This is an unmatched opportunity to build relationships with other organizations and local and State government officials. These connections have resulted in more business-to-business collaboration, resources for employees, friendships, and a united business voice throughout Rural Utah.



INVESTMENT

Business Symposium: \$60

RUCC Conference: \$50

Both: \$110

AGENDA



REGISTRATION



Attendee



Sponsor

Sponsor Deadline:
February 28, 2023

Uintah Conference Center, Vernal, UT

Nate@vernalchamber.org

435-789-1352

FEATURING KEY NOTE SPEAKER: DAN CLARK

Vernal Area Chamber of Commerce Business Symposium Hosting Rural Utah Chamber Coalition Conference



Sponsorship Packet

Business Symposium/RUCC 2023 - Vernal, Utah
Rural Utah Chamber Coalition 1st Annual Conference

2023

We are pleased to announce the 2023, Rural Utah Chamber Coalition (RUCC) conference, to be held in conjunction with the Vernal Area Chamber of Commerce Business Symposium this April 6-7, in Vernal, UT. The Business Symposium has been a well-attended event providing training to up to 300 local leaders for many years in Vernal, UT, and we are pleased to add the RUCC conference to our wonderful agenda. The Rural Utah Chamber Coalition Conference will be an important annual event for rural Utah for many years to come. Established in 2021, “The Rural Utah Chamber Coalition is a partnership composed of chamber executives, board members, elected leaders, and government liaisons. Our goals are to advocate for rural chambers and communities, provide strategic programming to further meaningful economic development, support rural innovation, discuss issues affecting rural chambers and communities, and create prosperity for the people of rural Utah.”

We would like to invite you to attend and network with some of Utah’s rural business leaders as well as Chamber leaders and other state and local officials during the Business Symposium and 2023 RUCC Conference. While here, you will have opportunities to provide information as well as network with other Utah leaders which will increase your REACH into Utah’s rural economy. We would like to invite you to be a sponsor of this year’s events. You will find our local accommodations very welcoming. We look forward to your partnership and hope to hear from you soon! Please see the following breakdown of the benefits of the Business Symposium and 2023 RUCC Conference Sponsorship.

RUCC Champion Sponsorship: \$1000

·Benefits

- o 1 Priority Booth Space if Desired
- o Up to 2 Free Registrations to RUCC Conference and Business Symposium Events
- o Up to 2 Hotel Rooms at the Microtel Inn and Suites for two nights
- o Logo on RUCC Conference and Business Symposium marketing materials
- o Logo on RUCC’s website
- o Logo in Conference Program
- o Recognition as Champion sponsor across social media platforms, event marketing, and communications
- o One, full-page ad in the Conference program

RUCC Platinum Sponsorship: \$750

·Benefits

- o 1 Booth Space if Desired
- o One Free Registration to RUCC Conference and Business Symposium Events
- o One Hotel Room at the Microtel Inn and Suites for two nights
- o Logo on RUCC Conference and Business Symposium marketing materials
- o Logo on RUCC’s website
- o Logo in Conference Program
- o Recognition as Champion sponsor across social media platforms, event marketing and communications
- o One, half-page ad in Conference program



RUCC Gold Sponsorship: \$500

-Benefits

- o One Free Registration to RUCC Conference and Business Symposium Events
- o Logo on RUCC Conference and Business Symposium marketing materials
- o Logo on RUCC’s website
- o Logo in Conference Program
- o Recognition as Champion sponsor across social media platforms, event marketing and communications
- o One, quarter-page ad in Conference program

RUCC Silver Sponsorship: \$300

-Benefits

- o One Free Registration to RUCC Conference and Business Symposium Events
- o Logo on RUCC Conference and Business Symposium marketing materials
- o Name on RUCC’s website
- o Name in Conference Program

RUCC Bronze Sponsorship: \$200

-Benefits

- o Name on RUCC Conference and Business Symposium marketing materials
- o Name on RUCC’s website
- o Name in Conference Program

RUCC Break Sponsorship: \$100

-Benefits

- o Name on RUCC Conference and Business Symposium marketing materials
- o Name in Conference Program
- o Name mentioned as Break Food Sponsor

Extra Booth Fee: \$50

-Available to those needing an extra booth space. Also offered to those seeking a booth space not provided in a chosen sponsorship type. (Please contact (435) 789-1352 for Non-Profit Rates).

Presented By



Vernal Area Chamber of Commerce Business Symposium Hosting Rural Utah Chamber Coalition Conference 2023

Sponsorship Application

Company Name (to appear on name badges): _____

Sponsor Level:

- Champion Sponsor \$1,000
- Platinum Sponsor \$750
- Gold Sponsor \$500
- Silver Sponsor \$300
- Bronze Sponsor \$200
- Break Sponsor \$100
- Extra Booth \$50

Contact Information:

Name: _____

Phone: _____

Email: _____

Billing Information:

Name: _____

Phone: _____

Address: _____

To become a sponsor, please fill out and submit this form along with your companies logo. All sponsors must be confirmed by February 28th, 2023, to be guarantee recognition benefits. Once your sponsorship has been established, we will send additional helpful information regarding agendas, booth accommodations, and other sponsorship benefit information.

Email to: Nate@vernalchamber.org

Mail to: Vernal Area Chamber of Commerce, 134 West Main Street, Vernal, UT 84078

Make checks payable to: Vernal Area Chamber of Commerce

Paying with a credit card, please call (435)790-1352 for processing and receipt or

go to www.vernalchamber.com under the events tab and register to pay there

Names of Attendees: 1. _____ 5. _____
2. _____ 6. _____
3. _____ 7. _____
4. _____ 8. _____



Thank you for your support!

